

DIGITAL PR

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# Wikipedia Notability: Bukti yang Disusun

Cara menyusun bukti notability untuk submission Wikipedia yang lolos review editor. Document stack yang mendukung argumen 'this entity is notable'.

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FORMAT

Walkthrough

ESTIMASI BACA

7 menit

UNTUK

PR, Founder

Wikipedia editor evaluate based on Wikipedia:Notability guidelines. Self-assessment saja tidak cukup. Menyusun 'notability packet' adalah pre-work yang menentukan apakah article bertahan atau cepat didelete. Ini protokol yang saya pakai.

## Document stack (company)

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1. **3+ artikel media nasional substantif.** Minimum 300 kata, mainstream outlet.
2. **2+ artikel editorial (bukan press placement).** Independent journalism.
3. **Industry data yang menyebut sebagai notable player.** Market share, rank.
4. **Government atau regulator recognition.** License, certification yang meaningful.
5. **Institutional mention.** University, research, government document.
6. **Award or recognition.** Industry-level.
7. **Sustained coverage 2+ years.** Bukan satu burst moment.

## Document stack (person)

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1. **Published books (multiple, with ISBN).** Traditional publisher atau self dengan established presence.
2. **Academic citation (Google Scholar > 10 citations).** Peer recognition.
3. **Sustained media coverage.** Feature pieces, interview, quote.
4. **Institutional roles.** Board, committee, significant position.
5. **Award or honor from notable body.** Government, academic, industry.
6. **Speaking at notable venues.** Conference dengan Wikipedia article sendiri.
7. **Influence documented.** Cited in policy, curriculum, public discourse.

## Source yang Wikipedia prefer

### STRONG SOURCE

- ✓ Kompas, Tempo, KONTAN, Reuters, Bloomberg.
- ✓ Peer-reviewed academic journal.
- ✓ Government publication.
- ✓ Established industry publication.
- ✓ Book published by notable publisher.

### WEAK ATAU REJECTED

- ✗ Press release distributed.
- ✗ Blog personal tanpa editorial.
- ✗ Social media post.
- ✗ Company's own website.
- ✗ Wikipedia itself (circular).

## Format notability packet

Notability Assessment: [Entity Name]

### 1. Significant coverage summary

[Entity] has been covered substantively in [N] editorial articles across [N] mainstream Indonesian outlets between [year]-[year].

### 2. Source list (annotated)

[Source 1]:

Outlet: Kompas  
Date: 2024-03-15  
Title: "PT Witanabe Tunjuk Sebagai..."  
URL: <https://kompas.id/...>  
Coverage: 450 words substantive about...  
Source type: Editorial (not press release)

[Source 2]: ...

### 3. Institutional recognition

- KADIN Komite Tetap membership (2025-)
- ISO 9001:2015 certified (2023-)
- LKPP registered vendor Level 2

### 4. Industry impact

- Market share data [specific]
- Client base [representative]
- Technology contribution [if applicable]

### 5. Biographical (for Person articles)

- Publications: 6 books (Google Play Books)
- Speaking: 11 engagements since 2021
- Awards: Wall of Talent Kriya 2020

## Submission strategy

**BUTUH BANTUAN MENJALANKAN INI?**

# Kami bisa pasang seluruh entity infrastructure untuk bisnismu.

Hibranwar Labs adalah agensi entity SEO untuk perusahaan B2B, manufaktur, dan penerbit yang butuh muncul di Google Knowledge Panel, AI Overviews, dan citation LLM (ChatGPT, Gemini, Perplexity). Proyek dimulai dari audit entity gratis.

**LAYANAN YANG RELEVAN UNTUK TOPIK INI**

**Notability Pack**

Dokumentasi bukti notability untuk submission Wikipedia + authority building.



**Digital PR Campaign**

Press release distribusi, media pitching, podcast booking. 3-month campaign.



## Audit entity gratis — 48 jam

Kirim satu URL brand atau nama perusahaan. Kami kembalikan laporan berisi: skor entity, gap Knowledge Graph, skema yang hilang, sumber citation LLM yang sudah/belum konsisten, dan 3 tindakan prioritas.

**Request audit gratis** >

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**TENTANG PENULIS**

**Ibrahim Anwar** — Direktur di PT Arsindo Integrasi Pompa, PT Witanabe Integrasi Indonesia, dan PT Hibrkraft Kreasi Indonesia. Penulis 6 buku di Google Play Books. Komite Tetap KADIN Kota Bogor bidang Ekonomi Kreatif.

Lead magnet ini adalah No. 90 dari 100 dokumen gratis yang diterbitkan Hibranwar Labs untuk publik. Boleh dibagikan, dicetak, dan dikutip dengan atribusi.

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